



British American Tobacco's Employee Engagement Survey 2017

Every two years we ask our employees' how well the company is doing on topics such as strategy, sustainability, recognition and diversity.

We want their feedback so we can continuously improve. This year a massive 95% replied, that's 44,000 employees having their voice heard.

We are happy to know that we are doing very well. Better in fact than most other consumer goods companies. Results show a strong commitment to talent development (*12% above our comparators*). We truly value diversity and inclusion (*16% above our comparators*).

Our managers empower their teams (*people management 21% above our comparators*) and we celebrate and acknowledge their achievements (*reward and recognition 10% above our comparators*).

Add your voice to those who are proud to work for BAT.

Add your voice to those who are shaping trends and not following them.

Bring your difference
bat-careers.com

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