

Transcript – We Are BAT – In Focus - Bangladesh

Zunaeed

My name is Zunaeed Amin Chowdhury. Currently I am working as Regional Leaf Manager in the Jhenaidah leaf region, one of the tobacco growing regions of BAT Bangladesh.

Shahanaj

I live in Jaudia village of Rifayetpur Union under Daulatpur Thana.
I have been living here ever since I was born.
I was a student of this very school where I am teaching now.

Zunaeed

I have to work closely with soil, with the environment, with nature. I have the opportunity to do something for the betterment of the people, to improve their socio-economic status.

Shahanaj

The water I had at home was not good. Arsenic was detected in the water in 1993.

Zunaeed

BAT Bangladesh came up with this pragmatic solution, the “Probaho,” a community-based approach to ensure safe drinking water to the community people, by establishing this water filtration plant.

Zunaeed

Now people are not afraid of arsenic contamination or such kinds of hazards.

Zunaeed

I am very much proud to be a part of BAT Bangladesh. Having a legacy of more than 100 years, contributing to almost 33,000 farming families, to improve their livelihood and economic development.

Shahanaj

The people in my neighbourhood are happier now. When people have food, they feel secure.

Zunaeed

I believe everything has a rippling action.
We are helping the farmers to build a better and safer world.